



IN THE OFFICE • ON CAMERA • IN FRONT OF CLIENTS

# Dress for the Agent You're *Becoming.*

*You are not just an insurance agent — you are a leader, a representative of WTS Financial, and the visible reflection of every teammate who shares your name. Look the part. Every day.*

## — ALWAYS

Professional business attire in the office, every day

Clean, pressed clothing — fit and condition both matter

Camera on for every team and client video call

A clean, professional background — office, plain wall, or branded

Eyes up, posture engaged, energy visible to the room

Phone left at your seat or on the podium when speaking on stage

Grooming, hygiene, and attention to detail that match the suit

## — NEVER

✗ Casual clothing, hats, or athletic wear during business hours

✗ Joining a team call from bed, the bathroom, or in low light

✗ Vaping, eating loudly, or visible distractions on camera

✗ Cell phone in your pocket while presenting from a stage

✗ Walking around or driving without warning while on a team call

✗ Cluttered, unmade, or inappropriate backgrounds on video

✗ Allowing your team to do any of the above without correction